

Boulogne-Billancourt, 1st September 2022

David Gillaux appointed Chief Operating Officer

David Gillaux joins Solocal as Chief Operating Officer. He will be part of the Executive Committee and report to Hervé Milcent, CEO of Solocal.



David Gillaux: *"I am honored by the trust granted by Hervé Milcent and I look forward to taking up my new role as Chief Operating Officer. I am confident that Solocal has now all the assets to take the path of a sustainable growth. I will work with the operational teams to serve and satisfy our customers as best as possible and to develop the Group's activities and revenues."*

David Gillaux will lead Key accounts, SMB and Telesales/Customer Relations sales teams, Customer Success and will also have the responsibility of our Web Factory. Thanks to this recruitment, Hervé Milcent wants to place the customer ever more at the center of Solocal concerns and to ensure a better integration of all the teams and processes in relation to the 300,000 customers of the company. Customers will benefit from a fluid, optimal and high-quality experience at the various steps of their relationship with Solocal: acquisition, development and loyalty will serve customer satisfaction.

"We are fully committed to develop local business with innovative and efficient digital services. In a changing environment, we are adapting to be more agile and efficient. I am very happy to welcome David, his rich experience and high standards in customer relations will be key. His arrival reflects our focus on customer satisfaction as a priority in building a sustained and sustainable growth. Leading c. 1,600 people, his objective will be to promote this ambition while developing our talents throughout France." **said Hervé Milcent, CEO of Solocal.**

David Gillaux began his career in 1996 as an auditor and joined Accenture/Andersen Consulting as an organizational consultant. In 2001, he joined Euro RSCG and is appointed in 2008 Managing Director of Euro RSCG 360, an agency specializing in operational marketing (MD, Digital, studies). In 2012, he joined the Webhelp group where he held various positions including CEO for France and Belgium, Managing Director of the Utilities and Public Service Business Units and then Director of Transformation. For the past two years, he has been Managing Director France of Teleperformance.

David Gillaux, 51 years old, has a master degree in financial engineering and business organization. He is a recognized professional in Sales Management and Customer Relations. David Gillaux has taken up many challenges of customer and sales transformation over the past 20 years, in strong B2C and B2B competitive environments, marked by regulatory, structural, and economic changes (digitalization of sales and customer relations channels, competition, cost control).

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Solocal is the digital partner for all local companies in France, from VSEs, to SMBs or Large Companies with networks. Our job; vitalize local life. We strive every day to unveil the full potential of all companies by connecting them to their customers thanks to our innovative digital services. We advise over 300.000 companies all over France and support them to boost their activity thanks to our digital services (Relational Presence, Websites and Digital advertising). We also bring users the best possible digital experience with PagesJaunes, and Ooreka, and our GAFAM* partners. We provide professionals and the public with our high audience services (21M views for PagesJaunes), geolocalised data, scalable technology platforms, unparalleled commercial coverage across France, our privileged partnerships with digital companies and our talents in terms of data, development and digital marketing. Solocal moreover benefits from the "Digital Ad Trust" label. Committed to a CRS strategy since 2013, Solocal fully endorses the United Nations Sustainable Development Goals. The company is certified to Ecovadis and Gaia Ethifinance with a score of 80/100.

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